



SUSTAINABILITY POLICY

SCOPE

This policy applies to all Directors, Managers and Staff at the Southwater Event Group (SEG).

The Southwater Event Group consists of The International Centre, Grays Hotel & Conference Centre, Holiday Inn and The International Hotel.

PREAMBLE

Clients, Visitors and Staff at Southwater Event Group venues are entitled to a healthy environment in which to visit / work. We can help to ensure this for coming generations by establishing sound practices of reduction, reuse and recycling and recovery across our venues.

POLICY

General

- 1) It is our policy to adopt such practices of reduction, reuse, recycling and recovery wherever financially and logistically feasible and to endeavour, progressively, to enhance our capabilities in this respect.
- 2) A comprehensive recycling and energy saving plan shall be implemented as appropriate throughout the Group. The goals of this action plan shall be to:
 - a) Stimulate the interest of all Organisers, Guests, Visitors, our Management and Staff in the importance of sound environmental and recycling practices and to encourage participation.
 - b) Reduce the amount of un-recycled / un-reused waste produced by SEG, thereby reducing the negative environmental impact whilst reducing cost.
 - c) Reduce the energy usage throughout our buildings.
 - d) Develop and maintain grounds by landscaping with due regard to environmental impact and social value.

These goals can be achieved only by co-operation of Management and Staff, Guests and Event Organisers.

- 3) Everyone shall be encouraged to take on an active role in recycling, waste reduction and energy reduction programmes by complying with our Group procedures and guidelines concerning the production and disposal of reusable and non-reusable waste materials and energy saving plans.

Directors, Managers and Supervisors

- 4) Directors, Managers and Supervisors at every level shall:
 - a) Take reasonable steps to facilitate the proper disposal of recyclable wastes;
 - b) Comply with our Group procedures concerning the reduction, reuse, recycling and recovery of waste products;
 - c) Foster a positive attitude towards waste reduction, energy reduction and recycling within their work area.
 - d) To review, annually report, and to continually strive to improve our sustainability performance.

ARRANGEMENTS

RECYCLING

We currently have processes and procedures in place for recycling the following waste:

- Cardboard & Paper
- Wood & Wooden Pallets
- Glass & Glass bottles
- Metal
- Toner and Printer Cartridges
- Kitchen Oil

Further recycling measures can be put in place at the request of Event Organisers in order to comply with their own sustainable events policies.

ENERGY

We use 'renewable energy' for electricity and currently have the following systems in place to assist in reducing energy across our venues:

- Dimmer switches in conference rooms
- Thermostatic controls fitted to radiators
- External optimiser to control heating system
- Zoned thermostats in place to control heating levels
- Insulated cladding panels
- A heat recovery unit
- High efficiency boiler
- Double glazing to 95% of windows
- Insulated hot water tank
- Thermostatic control of hot water
- Reduced flush toilets
- Water quality testing
- PIR Lighting Detection
- Building Management System
- Multi Level Lighting
- Sensor controlled urinals and taps
- Energy saving lamps
- Purchase of energy efficient equipment (where practicable)

CARBON FOOTPRINT

- Local ingredient menus are available throughout the Group
- We have our own in-house production company with on site production equipment (Stagecraft UK) reducing the need for transportation
- Use local suppliers where economically possible
- Complementary shuttle bus facilities
- The proximity of the our Group Hotels to The International Centre enables visitors / delegates to be car free throughout the duration of their event

ENVIRONMENT

- The International Centre, Holiday Inn and International Hotel are situated adjacent to the 450 Acre Town Park
- We have a policy to ensure any new trees planted within our grounds are native to the UK

WORKING PRACTICES AND ADVICE TO GUESTS / ORGANISERS / VISITORS

- 1) Reduce the amount of laundry generated at hotels by:
 - a) Changing bed linen every 3rd day
 - b) Offering Guests the choice of when to have their bedroom towels laundered
- 2) Include a copy of our Sustainability Policy with all our proposals to Clients
- 3) Offer advice and assistance to event organiser's in recycling practices
- 4) Recommend car sharing and actively promote Wrexham & Shropshire direct rail service from London to Telford to its clients / visitors

The Southwater Event Group is a member of the Association of Event Venues Sustainability Working Group which aims to help share best practice within the events industry. The International Centre is a member of the Green Tourism Business Scheme working towards a green accreditation.